



**IMPACT EDUCATION, LLC (IMPACT) ANNOUNCES
TERRY RICHARDSON, PHARMD, BCACP
Newly Appointed to Lead Education Strategy and Development
Blue Bell, PA**

June 6, 2022

Impact Education, LLC (IMPACT), a leading medical education and communications company specializing in education for managed care and payer professionals, is pleased to announce the appointment of Terry Richardson, PharmD, BCACP, as Vice President, Education Strategy and Development.

A health care leader with 20 years of demonstrated managed care and health care experience, Dr. Richardson is highly skilled in the health care industry, professional associations, and medical and pharmacy benefits including expertise in developing utilization management, quality improvement strategies, continuing education programs, medical communications, and project and account management.

"Terry's a health care leader with demonstrated managed care and payer experience," said Steve Casebeer, EVP. "She has a rich history of leading teams to develop strategies and programs that improve access to high quality care in a variety of approaches through her previous positions with AMCP, Express Scripts, and Kaiser Permanente."

"I am delighted to be part of the talented and dedicated team at IMPACT," said Dr. Richardson. "I look forward to helping lead the development of IMPACT's high quality education programs, which play an important role in all health care providers' continuing professional development and support improved health outcomes for patients."

Dr. Richardson earned her Doctorate of Pharmacy from University of Washington and is Board Certified in Ambulatory Care Pharmacy.

About Impact Education, LLC:

Impact Education, LLC (IMPACT), is an award-winning medical education and communications company dedicated to providing high quality educational programs. IMPACT's mission is to develop education that improves patient outcomes by addressing various factors that influence access to high quality care. The majority of activities developed by IMPACT are focused on the needs of the managed care and payer audiences. IMPACT works closely with many patient advocacy groups to build bridges between payers and patient advocacy and professional organizations. For more information, visit www.impactedu.net.

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